



CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 09/25/01

AGENDA ITEM 6

WORK SESSION ITEM

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Naming of a Public Place in Honor of Sherman Balch

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution approving the naming of the new outdoor performance patio at Weekes Branch Library in honor of Sherman Balch.

DISCUSSION:

In anticipation of requests to name or rename a City building, facility or public area in honor of particular persons, the City Council adopted four guidelines to be considered when reviewing such requests:

1. Names of facilities in areas of the City with specific historical significance will reflect that perspective as much as possible;
2. Names of living persons will not be considered unless the person has done extraordinary service for the City over a long period that will stand the test of time;
3. Names of local and national persons be used depending on the location and use of the property;
4. A name should not have been previously used for naming a City building, facility, and/or public area.

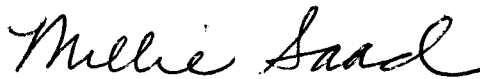
The request to name the outdoor performance patio on the east side of the Weekes Branch Library as the "Sherman Balch Performing Patio" is in keeping with the established guidelines for naming public areas. Mr. Balch, through his many local community activities over more than fifty years, has rendered extraordinary service to the Hayward community. This service includes his membership on a number of local non-profit boards and foundations related to healthcare, education, recreation and public safety.

In addition, Mr. Balch has distinguished himself as a well-respected businessman, having built more than 2,000 homes and 250 commercial and industrial structures in northern California. In 1998, the Hayward Chamber of Commerce bestowed on him the *Business Person of the Year*

Award for both his professional achievements and his willingness and generosity in sharing his expertise with others.


The most recent of Mr. Balch's community service is his leadership of the Project Legacy major donor campaign for the expansion and renovation of the Weekes Branch Library. His personal generosity and involvement have been significant and instrumental to the reopening of an expanded Weekes Branch Library on September 30 from which the entire Hayward community will long benefit.

Prepared by:



Millie Saad, Assistant to the City Manager

Recommended and Approved by:



Jesús Armas, City Manager

Exhibit: Draft Resolution

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION APPROVING THE NAMING OF A PORTION
OF THE WEEKES BRANCH LIBRARY IN HONOR OF
SHERMAN BALCH

WHEREAS, Sherman Balch has rendered extraordinary service including membership on a number of local non-profit boards and foundations related to healthcare, education, recreation and public safety; and

WHEREAS, the request to name the outdoor performance patio on the east side of the Weekes Branch Library as the Sherman Balch Performing Patio, is in keeping with the established guidelines for naming public areas

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves the naming of the new outdoor performance patio at Weekes Branch Library the "Sherman Balch Performing Patio", in honor of Sherman Balch.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2001

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward